

Great Game Huddle Notes

October 17th, 2017

Chrystene of the Collector's Office delivered an overview of Chapter 9 of "The Great Game of Business" by Jack Stack.

Chapter 9 is entitled "The Great Huddle". The idea of the Great Huddle was derived to regenerate pride and a sense of ownership, to create mutual trust and build credibility. Jack Stack writes that people have to see the effects of what they do, good or bad, or they won't care. Great Huddles tell people that we care and that we want to know what they are doing. Weekly huddles overcome one of the most difficult challenge in any business: communication.

The Ninth Higher Law: **If Nobody Pays Attention, People Stop Caring.**

Tips to having a great Huddle each week:

- Keep it regular and on time.
- Hold it frequently enough to stay in control of the numbers.
- Put a name and a face on every line in the income statement.
- Invite anyone with something to contribute.
- Have a fixed format, but don't be boring.
- Be a leader, not a boss.
- Insist that people write it down.

Regular attendees of the Huddle don't just know the numbers, they know what the numbers mean. Huddles are an opportunity to plant seeds, so decide what you want people to walk away with. What happens after the Huddle is the most important part.

Trysta Herzog, Director of Communications & Public Engagement, gave us directions to find information regarding the Sales Tax Initiative that will be on the November ballot. A video and website can be accessed by visiting [www.greencountymo.gov/sales tax](http://www.greencountymo.gov/sales-tax). This information is also displayed on all Greene County social media platforms, both Facebook and Twitter.

A pie chart showing the specifics of how incoming sales tax is allocated amongst county offices can be seen by visiting www.greencountymo.gov and clicking on the Financial Dashboard link, then the Sales Tax Link.

A resolution outlining how the new sales tax money would be spent can be seen by accessing www.greencountymo.gov and selecting the News link. Other recent news articles can also be seen on the News link.

Printed materials will be passed out in the very near future.