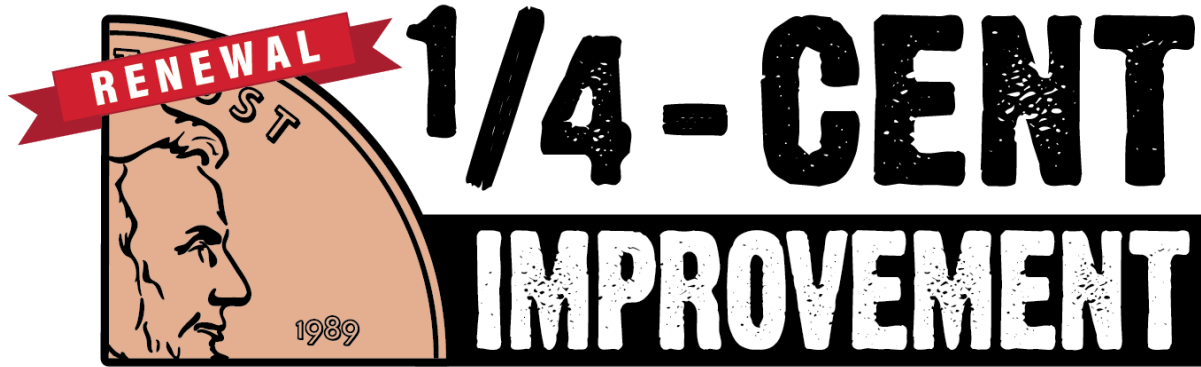


**Great Game of Huddle Notes**  
**March 12, 2019**

Cindy Stein started the Great Game today. She welcomed Dan Smith for coming in today to present the 1/4 – cent Capital Improvement Sales Tax on Tuesday, April 2.

Remember to Vote!



**Dan Smith Presentation:**

- The 1/4-cent Improvement Sales Tax has been here for 30 years, since 1989.
- The tax has generated nearly \$250 million to fund road, bridge, Stormwater and sidewalk projects in Springfield.
- The tax has been renewed 9 times.
- There will be no additional cost to taxpayers with a renewal.
- A significant portion of the revenue generated comes from non-residents.

**2019 Proposal:**

- Estimated to generate about \$11 million per year in the first five years.
- Invested in high-priority projects
  - major street resurfacing and rehabilitation
  - traffic flow improvement
  - school sidewalks
  - Stormwater management
  - neighborhood initiatives
- Renewed for the 9<sup>th</sup> time in 2016
  - 70% in support the past four cycles
- The tax most recently passed with 86% approval

**The proposed project list was created using the following criteria:**

- Increased safety for all users
- Support of economic development
- Protection and enhancement of the environment and quality of life
- Intermodal connectivity
- Condition for the infrastructure
- Opportunity for public and private partnerships
- Efficiency & effectiveness of the system

## **Regional Sales Tax comparison as of April 2018**

- **Sales Tax Rate – Springfield & Surroundings Communities**
  - Springfield comes in at 8.100%
  - We're consider in the middle and very comparable with our surrounding communities. (Nixa, Strafford, Willard, Joplin, Branson, Marshfield, Republic, Ozark, Rogersville)
- **Capital Improvement & Transportation Sales Tax Rates Springfield & Selected Missouri Communities**
  - Springfield came in low compare to Columbia, Joplin, St. Louis, and Kansas City.

## **How were the proposed projects selected?**

- Public Input
  - Citizen survey conducted online and print out on Aug. 13-Sept. 7, 2018
  - identify their top three projects
  - offer input to help guide the level of investment
  - total response were 1,504
- City Department
- Partner agency assessed need
- Prior public/partner agency commitment
- Equitable geographic distribution

To read more about it, visit: <https://www.springfieldmo.gov/election>