## **Great Game Huddle Notes**

March 13, 2018

Live PD coming to Greene County!!!!

James Craigmyle, Public Relations Coordinator for the Greene County Sheriff gave a very informative talk regarding how the Sheriff's Department is using social media. The department is putting out its own information rather than relying on the news media because facts are not always reported accurately. Our officers find many people through social media using Facebook, Instagram, Twitter, and Snapchat. Crimes are being solved using all of them. Greene County is now ranked 11<sup>th</sup> in crime in the US by USA Today.

The department now has a Twitter account and is showing crime scenes in real time.

Officer Craigmyle suggested using the "Nextdoor" app to get information about neighborhoods.

The department has a new website. There is a "caught ya" link with pictures posted of officers doing good deeds (people love seeing that). There is also a "porch pirate" link showing videos of people stealing packages from front porches.

The department has partnered with Andy's Frozen Custard, giving certificates from Andy's to kids under 16 that are seen doing good deeds.

A&E is coming to Greene County to film LivePD for the next 12 weeks. Shows will air on A&E on Friday and Saturday nights. We will also be able to see this on the Greene County Sheriff Facebook page. A tip to remember: don't try to be a detective or attorney by yourself using social media. Contact the Sheriff's department.

Thank you Officer Craigmyle for a very informative talk!