

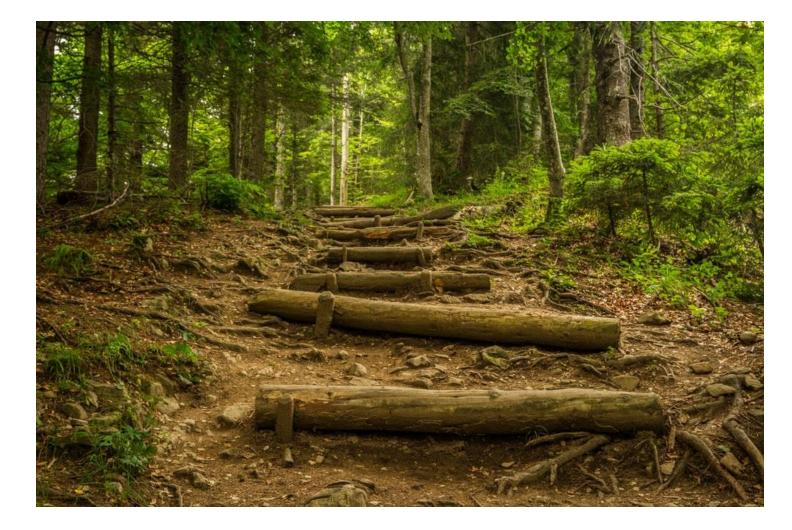
# 2020 Vision

What is a Vision?

- The ideal future of the company, and from it can be derived the 'goals' of the company.
- The Vision Question: Imagine we are in the future and we are very successful; what do we look like, feel like, act like and how did we get here?

How do we develop a Vision? Start by Sharing Values

- After beginning the Great Game in 2012, in 2014 Greene County worked together to establish their most important values.
- Trust was made the foundation and building on Trust are
  - Accountability Leadership
  - People Integrity



A Vision can help us gain a clear perspective on the company's critical issues and priorities.

Those issues standing in our way to reaching our vision.

- Characteristics of a good Vision
  - The Vision should be grounded in reality, but...
  - ...the Vision should be driven more by what's desirable than by what, today, seems possible.
  - It should be a stretch.

The Vision should invite and inspire people to want to bring it to realization.

Time Horizon?

Time Goals help with accountability.

There needs to be both small and large opportunities.