



2020 Vision

Values, Purpose, Vision

What is a Vision?

- The ideal future of the company, and from it can be derived the ‘goals’ of the company.
- The Vision Question: Imagine we are in the future and we are very successful; what do we look like, feel like, act like and how did we get here?

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How do we develop a Vision? Start by Sharing Values

- After beginning the Great Game in 2012, in 2014 Greene County worked together to establish their most important values.
- Trust was made the foundation and building on Trust are
 - Accountability
 - Leadership
 - People
 - Integrity

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A Vision can help us gain a clear perspective on the company's critical issues and priorities.

Those issues standing in our way to reaching our vision.

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- Characteristics of a good Vision
 - The Vision should be grounded in reality, but...
 - ...the Vision should be driven more by what's desirable than by what, today, seems possible.
 - It should be a stretch.

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The Vision should invite and inspire people to want to bring it to realization.

Time Horizon?

Time Goals help with accountability.

There needs to be both small and large opportunities.